

Alternative finance is a solution for supporting important researches

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Kelly Servick wrote an article on the financial problem of March of Dimes (1). Immediate solutions might be alternative finance. According to Wikipedia, alternative finance refers to financial channels, processes, and instruments that have emerged outside of the traditional finance system such as regulated banks and capital markets (2). Examples of alternative financing activities through 'online marketplaces' are reward-based crowdfunding, equity crowdfunding, peer-to-peer consumer and business lending, invoice trading third party payment platforms (2). I have introduced a unique permanent point program in Japan for corporate social responsibility/social contribution activities for research donation (3). As of Today, the program is with US 1 billion dollars for possible research support.

References:

1. Kelly Servick, March of Dimes curtails support for researchers, Science 10 Aug 2018: Vol. 361, Issue 6402, pp. 538
2. https://en.wikipedia.org/wiki/Alternative_finance
3. <http://science.sciencemag.org/content/357/6350/431/tab-e-letters>