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# Reevaluating feature importance in machine learning for food authentication: Addressing bias and enhancing methodological rigor

Handling Editor: Dr I Oey Backgroup	d: Bhat et al. (2025) highlight the significant role of artificial intelligence (AI) and machine learning
Keywords: (ML) in foor   Food authentication food fraud.   Machine learning Objective: "   Artificial intelligence feature imp   Bias assessment Methods: T   Statistical methods cating for   Robust analysis values, to a   Results: Th and ML to   Conclusion bias and in	This paper aims to critically assess the approach of Bhat et al., with a specific focus on model-based portance and the biases related to traditional machine learning methods. The paper distinguishes between machine learning target predictions and feature importances, advothe rigorous application of robust statistical techniques, including Spearman's correlation and paccurately reveal genuine associations among variables. The paper distinguishes the necessity for researchers to comprehend the foundational principles of AI avoid misapplication of these technologies.

Bhat et al. (2024) reported on advanced methods in food authentication, emphasizing the significant roles of artificial intelligence (AI) and machine learning (ML). These technologies utilize sophisticated algorithms to analyze extensive datasets, effectively identifying patterns that indicate potential food fraud. In the context of spectral data analysis, variable selection is crucial, as it not only reduces measurement costs but also enhances model performance and facilitates clearer interpretations. Popular chemometric techniques for analyzing spectral data include genetic algorithms (GA), interval partial least squares regression (iPLS), model evaluation and factor analysis, as well as **model-based feature importance** statistics (Bhat, 2024).

While this paper acknowledges the advancements in smart food authentication aimed at enhancing safety and quality, as reviewed by Bhat et al., it raises critical concerns regarding model-based feature importance. Numerous studies, including over 100 peer-reviewed articles, have underscored the prevalence of biased feature importances generated by machine learning models, leading to potentially inaccurate conclusions across various applications in general, including food authentication (Asilian Bdgoli, 2022; Curchoe, 2020; Demircioğlu, 2021; Feng, 2024; Grandhi & Singh, 2024; Krawczuk & Łukaszuk, 2016; Shiue, Guh, & Tseng, 2009). While machine learning target predictions are based on ground truth values, feature importances from machine learning models do not possess equivalent reference points for validation. Consequently, there is a need for bias-free and robust statistical methods such as Spearman's correlation with p-values (Eden, Li, & Shepherd, 2022; Liu, Li, Wanga, & Shepherd, 2018; Yu & Hutson, 2024).

Notably, Bhat et al. did not clearly distinguish between machine learning target predictions and feature importances, which is crucial for a comprehensive understanding of the methodologies involved (Asilian Bidgoli, 2022; Demircioğlu, 2021; Grandhi & Singh, 2024; Krawczuk & Lukaszuk, 2016). This paper advocates for the use of machine learning target predictions while strongly discouraging the reliance on feature importances derived from these models. By promoting a clearer differentiation between these two aspects, this paper aims to improve the rigor and reliability of machine learning applications in food authentication.

The misuse of AI and ML methods is widespread across various disciplines (Takefuji, 2024a, 2024b; 2024c; 2024d; 2024e), largely due to the fact that researchers often have deep expertise in their specific domains but may lack proficiency in numerical algorithms and bias assessment techniques. This gap in knowledge can lead to the inadvertent application of these sophisticated tools without fully understanding their limitations and potential pitfalls. Addressing this issue is crucial for improving the reliability of results in food authentication and ensuring that AI and ML are utilized appropriately and effectively in this critical area.

One critical issue is that feature importances derived from machine learning models should not be used for food authentication due to their model-specific nature. This variability indicates that different machine learning algorithms employ distinct methodologies for calculating feature importance, resulting in disparate degrees of bias and potential misinterpretation of the data. This paper advocates for the use of true associations between the target and features employing robust bias-free statistical methods such as Spearman's correlation with p-values (Eden et al., 2022; Liu et al., 2018; Yu & Hutson, 2024).

Moreover, it is essential for practitioners utilizing AI and ML to comprehend the fundamental principles underlying these techniques (Chu et al., 2012; Demircioğlu, 2021; Epstein, Nallapareddy, & Ray, 2023; Haury, Gestraud, & Vert, 2011; Montesinos-López et al., 2023; Shim, Lee, & Hwang, 2021; Smialowski, Frishman, & Kramer, 2010;

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Received 30 November 2024; Received in revised form 6 December 2024; Accepted 20 December 2024 Available online 12 February 2025 0924-2244/© 2024 Elsevier Ltd. All rights are reserved, including those for text and data mining, AI training, and similar technologies.

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#### Y. Takefuji

Yousef, SaçarDemirci, Khalifa, & Allmer, 2016). Unfortunately, many researchers fail to grasp these critical concepts. When analyzing the relationship between target variables and features, several key elements come into play. These include understanding the data distribution, examining the statistical relationships among variables, and validating statistical significance through p-values. Cross-validation is only effective for target prediction accuracy, not for feature importance accuracy.

To mitigate the impact of bias and enhance the reliability of feature importance assessments, it is essential to employ appropriate linear or non-linear, as well as parametric or nonparametric methods, alongside comprehensive p-value calculations (Antonelli, 2016; Cole, Edwards, Breskin, & Hudgens, 2021; ConzueloRodriguez et al., 2022; Hade & Lu, 2014; Nazer et al., 2023; Pérez-Rodríguez, 2012; Vrbin, 2022). This multi-faceted approach not only reduces potential biases but also improves the robustness of the analyses, leading to more accurate interpretations and conclusions in the realm of feature importance.

## Consent to participate

Not applicable.

#### **Ethics** approval

Not applicable.

### **Consent for publication**

Not applicable.

### Availability of data and material

Not applicable.

### Code availability

Not applicable.

#### Authors' contributions

Yoshiyasu Takefuji completed this research and wrote this article.

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#### Conflicts of interest/competing interests

The author has no conflict of interest.

#### Data availability

No data was used for the research described in the article.

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